



## ***Town of Trenton***

POLICY NO. OTH-20250513-02

APPROVED: 2025-05-13

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# **TEMPORARY POSTER AND SIGNAGE POLICY**

## **Scope**

The purpose of the Temporary Poster and Signage Policy is to establish procedures for all posters and signage in the Town of Trenton. This policy is adopted under the authority of Section 48(3) of the *Municipal Government Act*.

## **Policy**

1. No posters or signage are permitted to be affixed or attached to any utility poles, Town of Trenton owned lamp posts, buildings, structures and/or fencing.
2. Posters and signage not affixed to utility poles, Town-owned lamp posts, buildings, structures and/or fencing will be allowed for the following:
  - a) political contests;
  - b) emergency purposes; or
  - c) traffic control purposes.
3. No person or entity shall place, permit to be placed, or allow to remain placed signage in a location (either privately owned or Town-owned), that will:
  - a) create a traffic hazard by impeding a pedestrian's or driver's view of a traffic sign, an intersection on any street or a railway grade crossing;
  - b) create a physical obstruction or safety hazard for either a pedestrian or the operator of a vehicle;
  - c) interfere with pedestrian or vehicular traffic;
  - d) impede parking or access thereto or obstruct a legally required parking space;
  - e) obstruct a window, door or fire escape in such a way that it would preclude emergency ingress or egress; or
  - f) contact or interfere with any electrical light, power cable or telephone system.
4. All non-approved posters and/or signage will be removed and, if appropriate, legal action will be taken pursuant to the *Nova Scotia Environment Act*.
5. The provisions of this Policy do not apply to signs erected by federal, provincial or municipal government.



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### **Guidelines Applicable to Town-Owned Bulletin Boards**

6. A request must be made to the Town at least one (1) week in advance of the placement of the poster on a Town-owned bulletin board.
7. Posters may be posted a maximum of three (3) weeks prior to the event date.
8. The poster must:
  - a) be date stamped and approved by the Town;
  - b) be computer generated and clearly state the name of the organization, event title, type of event, event date, event location and contact information;
  - c) be for a registered not-for-profit event within the Town and/or Municipality of Pictou County; and
  - d) advertise a sporting, educational, cultural, charity or similar event of a non-commercial nature.
9. The poster must not:
  - a) advertise a commercial business, yard sale, or similar; or
  - b) contain offensive material.
10. Only one poster per event is permitted on any Town-owned bulletin board.
11. Posters will be approved at the discretion of the Town of Trenton. The Town may refuse to post any poster.

### **Election Signage**

12. To obtain permission with respect to Section 2(a), a request must be made in writing at least one (1) week in advance of the placement of the poster and/or signage to the Chief Administrative Officer or designate. If permission is granted, it will be by letter signed by the Chief Administrative Officer or designate only.
13. If permission is granted for Section 2(a), subject to conditions in Section 12, the following regulations must be adhered to with respect to the placement and removal of the poster and/or signage:
  - a) No person or entity shall place, permit to be placed, or allow to remain placed an election sign more than sixty (60) days immediately preceding the election date.
  - b) Every election sign together with its appurtenances shall be removed from the premise within forty-eight (48) hours following the election date.

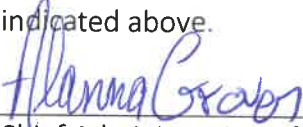



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14. If section 13 conflicts with any other applicable statute or regulation, the more restrictive statute shall apply.

		<u>CAO's Annotation for Official Policy Book</u>	
Policy Number:	OTH-20250513-02	Date of Notice to Council Members of Intent to Consider (Minimum 7 Days):	<u>April 29, 2025</u>
Council Approval:	<u>2025/ 05/ 13</u> Y M D	Date of Passage of Current Policy:	<u>May 13, 2025</u>
Effective Date:	<u>2025/ 05/ 13</u> Y M D	I certify that this Policy was adopted by Council as indicated above.	
Supersedes Date:	<u> / /</u> Y M D		
		Chief Administrative Officer	Date